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West Central Regional Center
Quarterly Report – January-March 2010
Jeff Moates, Director
Rae Harper, Outreach Coordinator
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Executive Summary

West Central Regional Center staff continued to service the Tampa Bay region with exceptional programming in the January–March 2010 quarter. In total, WCRC staff participated in 19 various outreach events/presentations and attended 17 meetings with regional partners in the preservation, education, and government sectors.

Center efforts this quarter focused on preparing for and implementing related activities and programs of Florida Archaeology and Heritage Months as well as *Rancho Regattas 2010*, a public archaeology program to be implemented in the following quarter. Staff also put together a workshop for local government assistance. FPAN staff and a few board members, together in Pensacola for a strategic planning retreat, attended the workshop.

Additionally, staff put into place this quarter an undergraduate internship program with USF Anthropology Dept. The goal is to provide assistance for public requests that involve an aspect of fieldwork or research. WCRC staff coordinates the work through interested USF undergraduate students and a faculty advisor. The students earn valuable experience and course credit.

Staff also learned of a favorable grant review ranking for a FLDHR small-matching grant we assisted in preparing with the City of St. Petersburg Parks Dept. Grant funding will be put toward educational signage as part of the preservation efforts at Maximo Park in St. Petersburg.

Led by Outreach Coordinator Rae Harper, the WCRC's visibility in the public education community continues to be strong. Staff visited 8 different schools in all during this quarter and also tried out an afterschool program at Weedon Island Cultural and Natural History Center based on the new *Project Archaeology* curriculum, "Investigating Shelter." The program is run twice per month and has been a success with many repeat customers.

Type of Activity/Event	# of Events/Presentations/Activities	Attendees #
Public Presentations	4	140
Public Events	9	1950+
Professional Presentations (conferences, etc)	2	45
Professional Events attended (conferences, etc)	2 (Society for Historical Archaeology; NE FL Symposium on Underwater Archaeology LAMP)	-
Adult Training/Workshops	2	30
School/Youth Programs/Workshops	8	337
Radio/TV Presentations/Interviews	Continued local newspaper coverage of fieldwork at Pine Level (Desoto)	-
Volunteer Programs	Pine Level fieldwork/Info booths at various outreach events	-
Meetings attended – Government, Schools, Administration	17	-
Printed Articles – Magazine, Newspaper	Local newspaper articles featuring efforts at Old Pine Level (Desoto – Desoto Sun) and <i>Project Archaeology</i> "Investigating Shelter" afterschool program (Pinellas – St. Pete Times)	-
Printed Media produced – Brochures, Booklets, Guides, Maps	Continue to distribute maps - <i>Explore Manatee's Past</i> – an interactive visitor guide map to Manatee County heritage sites	-
Electronic Media produced– Blog, Podcasts, Mass Emails	Blogposts on intermittent basis; mass email every other month newsletter and events list	-
Major Publications – Book, Chapter, Journal Article	n/a	-
TOTAL	40	2502+

Public Outreach

Info Booths/Edu Activities

- *Beyond Artifacts* exhibit tour – 15 attendees; *Hillsborough*
- Crowley Nature Park – Heritage Fest 500 attendees; *Sarasota*
- Maximo Park Archaeology Day – 35 attendees *Pinellas*
- Groundbreaking New College Public Archaeology Lab – 100 attendees *Sarasota*
- Zephyrhills Founder's Day Celebration – 300+ at booth *Pasco*
- Weedon Island Preserve Archaeology Day – 200+ at booth *Pinellas*
- Timesifters Archaeological Society Archaeology Day – 50 attendees *Sarasota*
- Pioneer Day; Desoto County Historical Society – 500+ at booth *Desoto*
- Commercial Fishing Festival; Florida Institute of Saltwater Heritage – 250 at booth *Manatee*

Public Lectures/Presentations/Tours

- Maximo Park Archaeology Day – 15 attendees *Pinellas*
- Weedon Island Preserve Archaeology Day – 75+ attendees *Pinellas*
- NE FL Symposium on Underwater Archaeology LAMP – 30 attendees; *St. Johns*
- Historic Resources Review Board – 15 attendees *Hillsborough*

Workshops/Training

- Orientation to Underwater Archaeology Sport Diver Training – 6 attendees *Manatee*

Youth Event/Presentation

- Pinellas Park Middle School – World Cultures class – FL Archaeology, 30 students; *Pinellas*
- St. Johns Catholic Orthodox x2 – 36 students; *Hillsborough*
- St. Pete College *Intro to Humanities* – FPAN and Florida Prehistory, 30 students; *Pinellas*
- Symmes Elementary – 200 students; *Hillsborough*
- Lighthouse Christian School – 20 students; *Pinellas*
- Weedon Island Cultural and Natural History Center – *Project Archaeology* “Investigating Shelter” 30 attendees; *Pinellas*
- Eckerd College Historic Preservation Class – 5 students *Pinellas*
- Northport Preschool – 10 wee little students; *Sarasota*

Assisting/Advising Local Governments

Hillsborough County

- Mtgs w/ Chair of Historical Resources Review Board and County Historic Preservationist to add archaeological sites to county historic site inventory
- Continued to facilitate communication for set up of Phase 1 survey of Bower Tract, state-owned; county-managed property in western Hillsborough County.

Pinellas County

- Maximo Park and City of St. Petersburg Parks Dept –Plan includes: agreement between park users; creation and installation of interpretive signage; erosion control; continued archaeological monitoring -
- Weedon Island Cultural and Natural History Center – developed partnership for education outreach afterschool programs and events – implementing edu programs this quarter – every other Thursday after school for 12 weeks

Manatee County

- Developed and printed 10,000 copies of *Explore Manatee's Past* interactive visitor guide map – distributed in January in time for the Manatee County Fair.

Highlands County

- Attended citizen board for local historic resources review

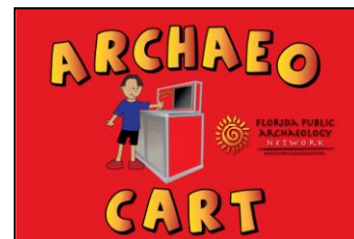
Assisting DHR

Local contact for DHR, BAR, Review & Compliance

- Assistance to county and city for permitting requests
- Assist with requests to inspect recorded and purported archaeological remains. Also, provide advice and liaison for Florida Master Site File submissions.
- Distribute brochure and poster materials regarding Best Management Practices; State Underwater Archaeological Preserves; and whatever else we may have on hand.

Other

- Archaeo-Carts are finished! They weren't ready for the fair (a few recalls on the security issues) but we're anxious to get them working this summer.
- Delivered to South Florida Museum in Bradenton (Manatee) *Beyond Artifacts; the museum exhibit* as travelling exhibit for their Discovery Room.



- Serve as a Board Member of Central Gulf Coast Archaeological Society – attend monthly meetings and participate in Board activities and decisions
- Serve as Board Member of Alliance for Weedon Island Archaeological Research and Education – attend quarterly meetings and participate in Board activities and decisions
- Planning *Rancho Regattas* 2010 outreach program– in partnership with Florida Gulf Coast Traditional Small Craft Association as well as Weedon Island Preserve, Desoto National Memorial, Florida Maritime Museum at Cortez and Sarasota County Parks – theme of program focuses on Florida’s Cuban Fishing Rancho period and the prehistoric relics these fishermen and fishing communities often used to operate from and live upon.

The Florida Public Archaeology Network in partnership with the Florida Gulf Coast Chapter of the Traditional Small Craft Association presents:

Rancho Regattas 2010

Thursday, May 13 – 7pm
 Rancho Regattas 2010 Presentation and Exhibit Opening
Place: Weedon Island Preserve Cultural and Natural History Center
Speakers: Jeff Moates, FPAN regional director, and Meg Stack, graduate student in Applied Anthropology at USF - *Florida's Gulf Coast Fishing Ranchos and the Cuban Trade*

Saturday, May 15 – 11am - 4 pm – Rancho Regattas 2010 Event
Place: Weedon Island Preserve Natural and Cultural History Center
 9:00 am - Pre-registered activities begin
 9:30 am - Presentation: - Nanette Holland O'Hara (Tampa Bay Estuary Program): *Net Benefits: A Retrospective on Fishing for Food and Fun in Tampa Bay.*
 11:00 am - Messabout: Sailing/kayaking; boat displays and traditional boat building demonstration; info/poster displays; interactive education activities.
 1:00pm - Deborah R. Mullins (Univ. of FL/Southeastern Archaeological Research, Inc.): *A Little Bit Country (A Little Bit Spanish Colonial): the households and community of St. Augustine during the last decades of Spanish colonial rule in Florida.*
 1:30pm - Maranda Almy Kles (Univ. of FL): *What Do We Know About the Rancho Workers? Biological Evidence from the Sarasota Area.*
 For information on all *Rancho Regatta 2010* events, go to: www.experiencearchaeology.org

Event Schedule:

- Weedon Island Preserve Cultural and Natural History Center May 15, 2010
- Desoto National Memorial Park April 18, 2010
- Lemon Bay and Indian Mound Park June 19, 2010

FLORIDA PUBLIC ARCHAEOLOGY NETWORK

Network and sponsors contributing support for these events: